

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A” Grade in Cycle3

**PG DEPARTMENT OF BUSINESS
ADMINISTRATION
(MBA Program)**



INNOVATIVE PRACTICE

“GUEST LECTURE”

11.01.2024



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Business Administration cordially invite your
gracious presence to programme

GUEST LECTURE

ON

“INTRODUCTION TO THE INDIAN SECURITIES MARKET”

Date & Time : Wednesday, 10th January 2024 at 11:00 am

Resource Person

Dr.S.SRINIVASA RAO

Associate Professor,

Department of Commerce and Business Management,

TJPS College, Guntur.

ORGANIZED BY:
PG DEPARTMENT OF
BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE



K.B.N COLLEGE : PG COLLEGE

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Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA Programmes)

GUEST LECTURE REPORT

On January 11, 2024, the MBA Department organized a Guest Lecture for final-year MBA students (Batch 2022 – 2024). The session was facilitated by Dr. S. Srinivasa Rao, Associate Professor, Department of Commerce and Business Management, TJPS College, Guntur. With a teaching portfolio encompassing subjects like Financial Management, Security Analysis and Portfolio Management, Financial Derivatives, and Accounting for Financial Management, he is currently engaged in instructing MCom students. Additionally, he provides research guidance to M.Phil and Ph.D. scholars in Management and related disciplines. Dr. Rao's research interests lie predominantly in Commerce.

Objectives of the Programme

- To know SEBI Regulations
- To improve investment modes in shares, Mutual funds and other securities.
- To analyse inflation rates.
- To identify the financial markets

Key points of the session

He explained that the reason for less involvement in investments is due to factors like low income, lack of awareness and risk. He explained SEBI Regulations like stock exchanges, Clearing Corporation, Depositories and Companies. Furthermore, he delved into concepts like direct equity, equity mutual funds, gold, and gold ETFs as well as expounded upon financial derivatives and commodity derivatives. Dr. Rao also elucidated the array of products accessible in the security market, including shares, bonds, debentures, mutual funds, derivatives, and alternative investment funds.

OUTCOMES of GUEST LECTURE

Students were able to

- Know the importance of Stock Market.
- Gain knowledge on Securities
- Understand Procedure to invest in stock market.
- Learn about SEBI Rules.
- Improve stock analytical skills.
- Understand the difference between saving and investing
- Know pulse on economic mirror.

A total of 60 students from MBA final year (2022 – 24 batch) had attended the programme. Ms. Pavani from MBA final year had proposed vote of thanks.

GUEST LECTURE PHOTOS



